

St. Francis Xavier's College
2024/2025
Business Fundamentals
Course Outline

Level: F.3

I. Subject Objective

1. To provide students with the essential knowledge contexts of Economics, Business and Finance that are related to the improvement of everyday living, and the social and economic development.
2. To provide students with basic Business, Accounting and Financial Studies (BAFS) and Economics subjects knowledge that will enable them to make an informed decision in Form 4 electives selection.

II. Textbook

No textbook is required. School-based learning and teaching materials will be provided during lessons.

III. Schedule of work

Term: 1

	Topics
1	Marketing Concept
2	Analyzing Your Product
3	Setting Up a Business
4	Promoting Your Product
5	Understanding the Market, Demand and Supply
6	The Basic Law and Public Finance

Term: 2

	Topics
1	Personal Finance
2	Design Thinking
3	How the Basic Law Protects the Development of Monetary Affairs and Trade in Hong Kong?
4	Financial Results and Presentation
5	Analysing Company's Performance

IV. Modes of Assessment and Weighting

	Project-based Learning (%)	Notes (%)	Regular Test (%)	Exam (%)	Total (%)
1 st & 2 nd Term	27	3	10	60	100

V. Classroom Routine

- i. Be proactive and be respectful
- ii. Bring all notes and other learning and teaching materials in every lesson (penalty: 0.5 mark per lesson)
- iii. Be cooperative with other teammates when doing group works